



LED System Design Workshop

The LED Light for you System Design Workshop is an excellent opportunity to quickly collect the latest information on LED system solutions direct from the companies that provide them. Get a jumpstart on your lighting designs and establish contacts with the numerous LED Light for you partners, specializing in various technical fields such as electrical, thermal, optical and integration solutions.

For new-comers to the LED lighting arena, you will be immersed in various elements of LED system design bringing you quickly into this fast-paced technical community.

This workshop will help participants at all levels get expert support and build momentum to realize highly competitive LED projects and applications, meet existing contacts, and establish new relationships.

This workshop is provided **free** to registered participants (yes we said **free!**). **However space is limited to first-come-first-serve registered participants.**

Preregistered participants will receive a special LED Light for you gift for attending the workshop and be entered into a drawing for special LED technical tools.

Take this opportunity to establish and strengthen close and valuable business relationships!



October 28, 2010 8am - 5pm

Brought to you by: LED Light for you

Registration Deadline: October 17, 2010
Preregistration deadline: September 30, 2010

Preregister and be entered in a drawing for some great LED technical tools and gadgets such as an ORBEOS OLED engineering kit, SSL LED Engineering kits, and an LED Pocket Projector.

All pre-registered attendees will also receive a gift sponsored by LED Light for you.

Register Here:
<http://www.ledlightforyou.com/News/en-Workshop-North-America.php>

Location:
 Sheraton San Diego Hotel, Mission Valley
 1433 Camino del Rio South
 San Diego, CA 92108
 PH: +1 619-260-0111
 FX: +1 619-497-0808
sheratonmv@remingtonhotels.com
www.sheraton.com/sandiegomv/

Please call the Sheraton directly to make your room/hotel reservation.

Contact:
ledlightforyou_na_workshop@osram-os.com



www.ledlightforyou.com

**LED Light for you
 System Design Workshop
 North America**



**Sheraton Mission Valley
 San Diego, CA**

October 28, 2010



Invitation

The Solid State Lighting market is characterised by growth and innovative dynamics in the field of technology as well as in the lighting markets. This is being demonstrated through continuous marketing developments, new cooperation strategies and advanced product development for new and existing markets in the broad area of general lighting. With our one-day event we will provide a platform to discuss potential projects with relevant business partners.

The one-day event consists of two sections:

Part 1: Tutorials

Parallel to the table top displays and independent discussions, we will offer partner tutorials featuring the latest information on various LED related topics. Please refer to the attached schedule of topics and speakers.

Part 2: Tabletop Exhibits

To compliment tutorial presentations about system solutions we offer you the opportunity to see hardware implementations of LED system solutions. Talk to the partners 1-on-1 and set up follow-up meetings with key contacts you establish on this day.

Remember: As the number of participants will be limited, registrations will be handled on a first-come-first-serve basis.

We hope this event sparks your interest and we look forward to meeting you in the sunny city of San Diego!

Your LED Light for you team



LED Light for you

LED Light for you Network

The LED Light for you network was founded in April 2006 by OSRAM Opto Semiconductors. The worldwide network opens new dimensions in business relations between you and certified partners for general lighting LED technology.

The Mission

The network brings you together with OSRAM certified partners from around the world. Partners who specialize in general lighting LED technology and can help make your ideas and visions a reality. We also want to show you what's possible with our LEDs. Due to their extraordinary flexibility in size, shape and color, our LEDs give you freedom of design and can be used to create a vast array of impressive lighting systems.

The Partners

The partners represent companies of different sizes and areas of lighting expertise from all over the world in the fields of optical, thermal, and electronic and integrator solutions.

Visit us under www.ledlightforyou.com



Visit IntertechPira's LED Conference on Monday, October 25 – Wednesday, October 27, 2010 at the San Diego Convention Center

<http://www.ledsconference.com/Home.aspx>

Agenda

7:30 – 8:15	Registration and Breakfast	
8:15 – 8:30	Welcoming remarks	Kimberly Peiler, OSRAM Opto Semiconductors <i>Application Engineering Manager, SSL North America</i>
8:30 – 9:05	Power factor basics and methods to meet power factor requirements in your LED lighting solutions	Robert Pizzutti, Infineon Technologies <i>Application Engineer, Industrial Lighting</i>
9:05 – 9:40	Solving the Optics Equation for Effective LED Applications	Jean-Pierre Lauret, John-Michael Ermel Gaggione North America <i>Sr. Optical Engineer and General Mgr, North America</i>
9:40 – 10:15	Main drivers for LED in modern illumination systems	Dr. Gerhard Kuhn, OSRAM Opto Semiconductors <i>Director Application Engineering, SSL Global</i>
10:15 – 10:35	Coffee Break, Exhibits	
10:35 – 11:10	Title Information Coming soon	Speaker, Coming Soon
11:10 – 11:45	Considerations for Electronics in Luminaire Design	Michael Petanga, Roal Electronics USA Inc. <i>Director Business Development, SSL North America</i>
11:45 – 1:15	Lunch, Exhibits	
1:15 – 1:50	Best performing lighting applications with high quality optics	Tomi Kuntze, LEDIL Oy <i>President and CEO</i>
1:50 – 2:25	Title Information Coming soon	Speaker, Coming Soon
2:25 – 3:00	How to Choose A High-Brightness LED and Make It Work	Jeff Perry, National Semiconductor <i>Senior Manager, Web Tools</i>
3:00 – 3:20	Coffee Break, Exhibits	
3:20 – 3:55	Solving the System-Level Thermal Management Challenges of LEDs	Jimmy He, Mentor Graphics Corporation <i>Application Engineer</i>
3:55 – 4:30	"You Have the Ingredients, But Do You Have a Recipe?" - A Cookbook for System Integration	Pat Miller, Optoelectronix Inc. <i>Application Engineering Manager</i>
4:30 – 4:45	Closing remarks	Kimberly Peiler, OSRAM Opto Semiconductors <i>Application Engineering Manager, SSL North America</i>
4:45 – 5:00	Drawings for Technical Tools and Workshop Adjourn	